



COLORED INK

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Created by: Javier Reyes & Colored Ink

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DESCRIPTION

Imagine going to a poetry slam where the judges reflected the struggles in our communities, and the poets performing were competing to heal their hearts. Stop imagining and start being in the present. Colored Ink's latest project "Slamming the System" is a slam that is designed to do what most slams don't: which is to reach people. With this event, people are not winning money for them-selves, but are winning \$ for someone else. We are giving artists a chance to perform their work in front of the people they often refer to in their poems; families of murdered loved ones, men just getting out of prison, young women in group homes, Katrina Survivors, and so forth. So if you've been slammed by the system, then SLAM with us. TRUE POETRY 4 THE PEOPLE!

EVENT

- *winners are based on how much love they receive from a variety of judges and how many times the judges were touched by the content of what participants had to say..
- *judges represent different districts throughout a city and experiences (such as a youth who just got out of Juvenile Hall; a woman whose experienced domestic violence, a homeless person; Someone undergoing drug rehabilitation; a Hurricane Katrina survivor; a day laborer; a single mother; etc.....)
- *Event can be held at local places where community members meet such as community centers or Boys/Girls Club etc...
- *The winner decides which judge receives the prize money based on their personal testimony,,,

FUNDRAISING

The great thing about Slamming the System is that it's not only a poetry event, but a grassroots community fundraiser. We have been doing it in the Bay Area for about 5 months now. Through the event, we raised money to help pay funeral expenses, give a foster child some new clothes, and raise money for a young mothers program.



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PAST DATES

When: THURSDAY, AUGUST 24th, 2006/Brava Theater Center, San Francisco

When: TUESDAY, SEPTEMBER 19th, 2006/Jack Adams Hall, SF State University

When: THURSDAY, NOVEMBER 16th, 2006/VLSB, ROOM 2060, UC Berkeley

When: THURSDAY, NOVEMBER 30th, 2006/STUDENT UNION, Mills College

SHOW FLOW

Time: On average, we started the events @ 7:30pm, and the lasted to about 9:30pm

Cost: So far we do Donations, but no one will be turned away for lack of funds

Prizes: We like to use the event as a resource fair, dinner, give prizes away to contestants

Colored Ink has created different themes for “Slamming the System” with the help of our collaborators. Colored Ink would also reach out to local Hip-hop and spoken word artists, including big name artists to perform and help raise money. We would like to put together a collaborative of local community based organizations to be apart of the planning process. We would hope to reach to progressive media outlets in the area to cover the event. Let us know if you are interested in being a partner with this event.

CI

Javier Reyes

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